



2019 ADVERTISING RATES

Online magazine « Les Cahiers du Cheval Arabe » (bimonthly)

Exclusive rates for breeders, owners and trainers:

- Inside Front Cover (210 mm width x 297 mm height + 5 mm for bleed): € 1200 + VAT
- Inside pages:
 - Double-page spread (420 mm width x 297 mm height + 5 mm for bleed): € 900 + VAT
 - Page (210 mm width x 297 mm height + 5 mm for bleed): € 500 + VAT
 - Half page (90 mm width x 260 mm height or 190 mm width x 130 mm height): € 300 + VAT
 - Quarter of page (190 mm width x 60 mm height or 90 mm width x 130 mm height): € 200 + VAT
 - Success Box (9 cm width x 2 cm height) : € 50 + VAT*

*These « modules » are inserted in the race results or in the show results, in the online magazine. They also can be used as a « large Banner» in the newsletter.

Tariffs dedicated to institutional, material, laboratories, etc:

- Inside Front Cover (210 mm width x 297 mm height + 5 mm for bleed) : € 1200 + VAT
- Inside pages:
 - Double-page spread (420 mm width x 297 mm height + 5 mm for bleed) : € 1600 + VAT
 - Page (210 mm width x 297 mm height + 5 mm for bleed) : € 900 + VAT
 - Half page (90 mm width x 260 mm height or 190 mm width x 130 mm height): € 600 + VAT
 - Quarter of page (190 mm width x 60 mm height or 90 mm width x 130 mm height) : € 400 + VAT

Payment at reception of invoice after publication (+20% VAT where appropriate).

Newsletter of Cahiers du Cheval Arabe (bimonthly)

- Large banner (1063 width x 236 pixels height in high resolution 300 dpi) : € 50 + VAT
- Small banner (1063 width x 118 pixels height in high resolution 300 dpi) : € 30 + VAT

Payment at reception of invoice after publication (+20% VAT where appropriate).

Website www.lescahiersduchevalarabe.com

Banner in Home Page:

- Large banner (899 width x 315 pixels height in high resolution 300 dpi): € 80 + VAT per month
- Small banner (430 width x 312 pixels height in high resolution 300 dpi): € 50 + VAT per month

Banner on the bottom of the page (visible on all pages of the website):

- Size 899 width x 449 pixels height in high resolution 300 dpi : € 50 + VAT per month

10 % discount for a 6 months order, 20 % discount for a 12 months order.

Payment at reception of invoice at publication (+20% VAT where appropriate).

Digital requirements: JPG or PDF file in high resolution, at final size.

These are basic rates, which are negotiable depending on the number of publications your advertisement will appear.

Please don't hesitate to contact us: